



## Debit and Win It Sweepstakes Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Debit and Win It Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Planters First Bank, PULSE Network LLC, an Affiliate of DFS Services LLC, and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules. Sponsor’s decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** Planters First Bank: 910 Greer Street Cordele, GA 31015

**3. Timing:** The Sweepstakes begins on August 1, 2024 at 12:00 a.m. Eastern Time (“ET”), ends on November 30, 2024 at 11:59 p.m. ET (the “Promotion Period”) and consists of three (3) “Monthly Entry Periods” as set forth in the chart below. Sponsor’s servers are the official time-keeping device for the Sweepstakes.

Monthly Entry Period	Starts at 12:00 a.m. ET	Ends at 11:59 p.m. ET	Post Mark Date for Mail-in Entries	Approximate Drawing Date
August	8/01/2024	8/31/2024	8/31/24	9/18/2024
September	9/01/2024	9/30/2024	9/30/2024	10/18/2024
October	10/01/2024	10/31/2024	10/31/2024	11/18/2024
November	11/01/2024	11/30/2024	11/30/2024	12/18/2024

**4. How to Enter:** There are two (2) methods of entry:

- a. **Complete Transactions with your Planters First Bank debit card:** During the Promotion Period, use your **Planters First Bank** debit card to complete a card PIN or signature-based purchase (“Transaction”) and you will automatically receive one (1) entry into the applicable Monthly Entry Period drawing associated with the date and time of your transaction (see Opt-Out process below if you don’t want to be included in the Sweepstakes).

**OPT OUT PROCESS:** If you use your debit card during the Promotion Period, but would like to opt-out of the Sweepstakes, send an email to [info@bankplanters.com](mailto:info@bankplanters.com) with your opt-out request no later than August 31, 2024. Please include "Opt-Out Request" in the subject line and the name and email address associated with your account in your email request. You will be opted out of all subsequent prize drawings by sending one email request.

- b. **Mail-In Method:** To enter without making a payment with Sponsor's debit card, hand print your name, address, day and evening phone numbers, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Debit and Win it," c/o Planters First Bank: 910 Greer Street Cordele, GA 31015. You will receive one (1) entry into the applicable Monthly Entry Period for each envelope you mail-in. All mail-in entries must be handwritten and must be postmarked by November 30, 2024 and received by December 7, 2024. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

**5. Prize Drawings:** Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Sponsor will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Monthly Entry Period, on or around the dates listed in Section 3. Entries from one Monthly Entry Period will not be included in subsequent drawings. The potential winners will be notified by email or phone. If a potential winner of any prize cannot be contacted, fails to confirm acceptance of the prize and provide any requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries from the applicable Monthly Entry Period. Only three (3) alternate drawings will be held time permitting, after which the prize will remain un-awarded. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of each Monthly drawing.

**6. Prizes:**

AUGUST PRIZE: One (1) Planters First Bank debit cardholder will be awarded \$500.  
SEPTEMBER PRIZE: One (1) Planters First Bank debit cardholder will be awarded \$500.  
OCTOBER PRIZE: Two (2) Planters First Bank debit cardholders will be awarded \$500 each.  
NOVEMBER PRIZE: One (1) Planters First Bank debit cardholder will be awarded \$5000.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a/the prize depend on the number of eligible entries received during the applicable Monthly Entry Period. Limit: one (1) prize per person.

**7. Release:** By receipt of any prize, winners agree to release and hold harmless Sponsor, PULSE Network LLC, an Affiliate of DFS Services LLC, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**8. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**9. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**10. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**11. Entrant's Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy: <https://bankplanters.com/pfb-privacy-notice>.

**12. Winner List:** A list of names of the winners can be obtained by sending a self-addressed, stamped envelope to:

Planters First Bank  
Marketing: Debit to Win It  
910 Greer Street Cordele, GA 31015



Requests for a list of winners must be received by January 1, 2025.  
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